

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
307295-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

GMMB Inc
 Attention: Accounts Payable
 1010 Wisconsin Avenue - Suite #800
 Washington, DC 20007

Advertiser	Product	Estimate Number
Obama / Democrat / Preside	Obama for America	1537

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	307295	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
 P.O. Box 116871
 Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code
12856		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/15/12	Sa 8-10a	8-10a	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 WPTV Sa 10/13/12 8:50 AM Sa 8-10a 8-10a :30 OFA12P143H \$600.00 NM									
2	10/09/12	10/15/12	M-F 5-6a	5-6a	-TWTF--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 WPTV Tu 10/09/12 5:22 AM M-F 5-6a 5-6a :30 OFA12A138H \$200.00 NM									
4	10/09/12	10/15/12	M-F 7-9a	7-9a	MTWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 WPTV Tu 10/09/12 7:29 AM M-F 7-9a 7-9a :30 OFA12Z141H \$500.00 NM 17 WPTV Th 10/11/12 8:29 AM M-F 7-9a 7-9a :30 OFA12P143H \$500.00 NM									
8	10/09/12	10/15/12	M-F 9-10a	9-10a	MTWTF--	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 14 WPTV Th 10/11/12 M-F 9-10a 9-10a :00 \$425.00 NM Credited spots being mdgd on est 1537 w/o 10/16									
9	10/09/12	10/15/12	M-F 10-11a	10-11a	MTWTF--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 WPTV F 10/12/12 10:29 AM M-F 10-11a 10-11a :30 OFA12G145H \$300.00 NM									

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307295-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obama / Democrat / Presid	Obama for America	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/09/12	10/15/12	Sa 10-1030a	10-1030a	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 WPTV Sa 10/13/12 10:10 AM Sa 10-1030a 10-1030a :30 OFA12G145H \$200.00 NM									
11	10/09/12	10/15/12	M-F 12n-1p	12-1p	MTWTF--	:30	2	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 35 WPTV Th 10/11/12 12:41 PM M-F 12n-1p 12-1p :30 OFA12G145H \$135.00 NM 34 WPTV F 10/12/12 12:57 PM M-F 12n-1p 12-1p :30 OFA12G145H \$135.00 NM									
13	10/09/12	10/15/12	Su 6p	6-630p	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 21 WPTV Su 10/14/12 Su 6p 6-630p :00 \$500.00 NM Credited spots being mdgd on est 1537 w/o 10/16									
14	10/09/12	10/15/12	1130p-12x After NFL	1130p-1205a	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WPTV Su 10/14/12 1130p-12x After NFL 1130p-1205a :00 \$600.00 NM Credited spots being mdgd on est 1537 w/o 10/16									
15	10/09/12	10/15/12	M-F 1135p-1235a	1135p-1235a	-TWTF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 WPTV Tu 10/09/12 12:08 AM M-F 1135p-1235a 1135p-1235a :30 OFA12A138H \$225.00 NM									
16	10/09/12	10/15/12	M-F 5-530p	5-530p	-TWTF--	:30	1	\$585.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 1 \$585.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 17 WPTV W 10/10/12 5:22 PM M-F 5-530p 5-530p :30 OFA12G145H \$585.00 NM									
17	10/09/12	10/15/12	M-F 530-6p	530-6p	-TWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 17 WPTV F 10/12/12 5:52 PM M-F 530-6p 530-6p :30 OFA12G145H \$500.00 NM									

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307295-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obama / Democrat / Presid	Obama for America	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/09/12	10/15/12	M-F 6-630p	6-630p	-TWTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 18 WPTV W 10/10/12 M-F 6-630p 6-630p :00 \$650.00 NM See MG 18.20,18.21 19 WPTV Th 10/11/12 M-F 6-630p 6-630p :00 \$650.00 NM See MG 18.20,18.21 20 WPTV F 10/12/12 10:11 PM dateline 10-11p :30 OFA12P143H \$1,500.00 NM MG for 20.16,18.19,18.18 21 WPTV Sa 10/13/12 9:44 PM chicago fire 9-10p :30 OFA12P143H \$350.00 NM MG for 20.16,18.19,18.18									
19	10/09/12	10/15/12	Sa 6p	6-630p	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WPTV Sa 10/13/12 Sa 6p 6-630p :00 \$500.00 NM See MG 19.10 10 WPTV Sa 10/13/12 7:29 PM Sa 7p News 7-730pm :30 OFA12G145H \$300.00 NM MG for 19.9 10/13									
20	10/09/12	10/15/12	M-F 7-730p	7-730p	-TWTF--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 WPTV Th 10/11/12 M-F 7-730p 7-730p :00 \$550.00 NM See MG 18.20,18.21									
21	10/09/12	10/15/12	Sa 7-8P	7-8p	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WPTV Sa 10/13/12 Sa 7-8P 7-8p :00 \$350.00 NM See MG 21.10,21.11 11 WPTV M 10/15/12 4:39 AM M-F 430-5a 430-5a :30 OFA12P143H \$60.00 NM MG for 21.9 10/13 10 WPTV M 10/15/12 4:30 PM M-F 4p-5p 4-5p :30 OFA12G145H \$275.00 NM MG for 21.9 10/13									
22	10/15/12	10/15/12	M-F 730-8p	730-8p	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WPTV M 10/15/12 M-F 730-8p 730-8p :00 \$600.00 NM Credited spots being mdgd on est 1537 w/o 10/16									
24	10/09/12	10/15/12	Revolution	10-11p	M-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M----- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WPTV M 10/15/12 11:00 PM Revolution 10-11p :30 OFA12G145H \$1,250.00 NM									

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Advertiser	Product	Estimate Number	
Obama / Democrat / Presid	Obama for America	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/09/12	10/15/12	M-F 11-1135p	11-1135p	-TWTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 24 WPTV F 10/12/12 11:33 PM M-F 11-1135p 11-1135p :30 OFA12G145H \$600.00 NM									
27	10/09/12	10/15/12	Su 9-10a	9-10a	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV Su 10/14/12 8:59 AM Su 9-10a 9-10a :30 OFA12G145H \$1,800.00 NM									
28	10/09/12	10/15/12	NFL Game	4p-12a	-----S	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV Su 10/14/12 8:21 PM NFL Game 4p-12a :30 OFA12G145H \$1,750.00 NM									
29	10/09/12	10/15/12	Su 7-8a	7-8a	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Su 10/14/12 7:22 AM Su 7-8a 7-8a :30 OFA12P143H \$150.00 NM									
30	10/09/12	10/15/12	M-F 630-7p	630-7p	MTWTF--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV W 10/10/12 6:46 PM M-F 630-7p 630-7p :30 OFA12P143H \$1,800.00 NM									
31	10/09/12	10/15/12	dateline	10-11p	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV F 10/12/12 10:30 PM dateline 10-11p :30 OFA12G145H \$1,000.00 NM									
32	10/09/12	10/15/12	the voice	8-11p	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 7:59 PM the voice 8-11p :30 OFA12G145H \$3,000.00 NM									
33	10/09/12	10/15/12	revolution	10-11p	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 10:11 PM revolution 10-11p :30 OFA12P143H \$1,800.00 NM									

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Advertiser	Product	Estimate Number	
Obama / Democrat / Presid	Obama for America	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/09/12	10/15/12	voice	8-9p	-T-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -T----- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 8:25 PM voice 8-9p :30 OFA12Z141H \$2,500.00 NM									
35	10/09/12	10/15/12	go on/new normal	9-10p	-T-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -T----- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 9:19 PM go on/new normal 9-10p :30 OFA12A138H \$750.00 NM									
36	10/09/12	10/15/12	parenthood	10-11p	-T-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -T----- 1 \$1,250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 10:30 PM parenthood 10-11p :30 OFA12A138H \$1,250.00 NM									
37	10/09/12	10/15/12	I&o:svu	9-10p	--W----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 --W---- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 9:18 PM I&o:svu 9-10p :30 OFA12G145H \$1,000.00 NM									
38	10/09/12	10/15/12	grimm	8-9p	----F--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 ----F-- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/12/12 grimm 8-9p :00 \$650.00 NM See MG 38.2 2 WPTV F 10/12/12 8:46 PM The Voice 8-9p :30 OFA12P143H \$650.00 NM MG for 38.1 10/12									
39	10/09/12	10/15/12	grimm	9-10p	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 ----F-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/12/12 9:19 PM grimm 9-10p :30 OFA12G145H \$500.00 NM									
40	10/09/12	10/15/12	dateline	10-11p	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 ----F-- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/12/12 11:00 PM dateline 10-11p :30 OFA12P143H \$1,000.00 NM									
41	10/09/12	10/15/12	nbc encores	8-9p	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 8:21 PM nbc encores 8-9p :30 OFA12P143H \$300.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/09/12	10/15/12	NBC Encore	9-10p	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 9:17 PM NBC Encore 9-10p :30 OFA12G145H \$300.00 NM									
43	10/14/12	10/14/12	NFL Pregame	4-10p	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 6:59 PM NFL Pregame 4-10p :30 OFA12P143H \$900.00 NM									
44	10/09/12	10/12/12	M-F 630-7p	630-7p	-TWTF--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 7:00 PM M-F 630-7p 630-7p :30 OFA12A138H \$1,800.00 NM 2 WPTV W 10/10/12 M-F 630-7p 630-7p :00 \$1,800.00 NM See MG 44.3 3 WPTV Th 10/11/12 6:51 PM M-F 630-7p 630-7p :30 OFA12P143H \$1,800.00 NM MG for 44.2 10/10									
45	10/11/12	10/11/12	Vice Pres Debate	8-11p	---T---	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 ---T--- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Th 10/11/12 Vice Pres Debate 8-11p :00 \$3,000.00 NM Credited spots being mdgd on est 1537 w/o 10/16 1 WPTV Th 10/11/12 10:45 PM Vice Pres Debate 8-11p :30 OFA12G145H \$3,000.00 NM									
46	10/09/12	10/12/12	M-F 7-9a	7-9a	-TWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 8:59 AM M-F 7-9a 7-9a :30 OFA12A138H \$500.00 NM									
47	10/09/12	10/12/12	M-F 5-530p	5-530p	-TWTF--	:30	1	\$585.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 1 \$585.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 5:22 PM M-F 5-530p 5-530p :30 OFA12A138H \$585.00 NM									
48	10/09/12	10/12/12	M-F 530-6p	530-6p	-TWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 5:54 PM M-F 530-6p 530-6p :30 OFA12Z141H \$500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
307295-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obama / Democrat / Presid	Obama for America	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	10/13/12	10/13/12	Sa 7p News	7-730pm	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 6:52 PM Sa 7p News 7-730pm :30 OFA12P143H \$300.00 NM									
50	10/09/12	10/12/12	M-F 10-11a	10-11a	-TWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/09/12 10:59 AM M-F 10-11a 10-11a :30 OFA12Z141H \$300.00 NM 1 WPTV W 10/10/12 10:58 AM M-F 10-11a 10-11a :30 OFA12P143H \$300.00 NM									
51	10/09/12	10/12/12	M-F 11-12n	11a-12p	-TWTF--	:30	5	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 5 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 11:51 AM M-F 11-12n 11a-12p :30 OFA12A138H \$135.00 NM 2 WPTV W 10/10/12 11:54 AM M-F 11-12n 11a-12p :30 OFA12G145H \$135.00 NM 5 WPTV Th 10/11/12 11:20 AM M-F 11-12n 11a-12p :30 OFA12G145H \$135.00 NM 3 WPTV F 10/12/12 11:16 AM M-F 11-12n 11a-12p :30 OFA12P143H \$135.00 NM 4 WPTV F 10/12/12 11:53 AM M-F 11-12n 11a-12p :30 OFA12G145H \$135.00 NM									
52	10/09/12	10/12/12	M-F 12n-1p	12-1p	-TWTF--	:30	4	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 4 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/09/12 12:28 PM M-F 12n-1p 12-1p :30 OFA12A138H \$135.00 NM 1 WPTV W 10/10/12 12:35 PM M-F 12n-1p 12-1p :30 OFA12P143H \$135.00 NM 4 WPTV Th 10/11/12 12:06 PM M-F 12n-1p 12-1p :30 OFA12P143H \$135.00 NM 3 WPTV F 10/12/12 12:26 PM M-F 12n-1p 12-1p :30 OFA12P143H \$135.00 NM									
53	10/15/12	10/15/12	M-F 1-2p	1-2p	M-----	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M----- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 12:59 PM M-F 1-2p 1-2p :30 OFA12G145H \$125.00 NM 2 WPTV M 10/15/12 1:59 PM M-F 1-2p 1-2p :30 OFA12P143H \$125.00 NM									
54	10/09/12	10/12/12	M-F 2-3p	2-3p	-TWTF--	:30	5	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 5 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 2:24 PM M-F 2-3p 2-3p :30 OFA12Z141H \$100.00 NM 5 WPTV Tu 10/09/12 2:59 PM M-F 2-3p 2-3p :30 OFA12A138H \$100.00 NM 2 WPTV W 10/10/12 2:46 PM M-F 2-3p 2-3p :30 OFA12G145H \$100.00 NM 3 WPTV Th 10/11/12 2:47 PM M-F 2-3p 2-3p :30 OFA12P143H \$100.00 NM 4 WPTV F 10/12/12 2:21 PM M-F 2-3p 2-3p :30 OFA12P143H \$100.00 NM									

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Advertiser	Product	Estimate Number	
Obama / Democrat / Presid	Obama for America	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
55	10/09/12	10/12/12	3-4pm Jeff Probst	3-4p	-TWTF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/09/12 3:40 PM 3-4pm Jeff Probst 3-4p :30 OFA12Z141H \$100.00 NM 1 WPTV W 10/10/12 3:47 PM 3-4pm Jeff Probst 3-4p :30 OFA12P143H \$100.00 NM 3 WPTV Th 10/11/12 3:21 PM 3-4pm Jeff Probst 3-4p :30 OFA12G145H \$100.00 NM 4 WPTV F 10/12/12 3:55 PM 3-4pm Jeff Probst 3-4p :30 OFA12G145H \$100.00 NM									
56	10/09/12	10/12/12	M-F 4p-5p	4-5p	-TWTF--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 4:30 PM M-F 4p-5p 4-5p :30 OFA12A138H \$275.00 NM 5 WPTV W 10/10/12 4:39 PM M-F 4p-5p 4-5p :30 OFA12P143H \$275.00 NM 2 WPTV Th 10/11/12 3:59 PM M-F 4p-5p 4-5p :30 OFA12P143H \$275.00 NM 3 WPTV Th 10/11/12 4:48 PM M-F 4p-5p 4-5p :30 OFA12G145H \$275.00 NM 4 WPTV F 10/12/12 4:54 PM M-F 4p-5p 4-5p :30 OFA12P143H \$275.00 NM									
57	10/09/12	10/12/12	M-F 11-1135p	11-1135p	-TWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 11:29 PM M-F 11-1135p 11-1135p :30 OFA12Z141H \$600.00 NM 2 WPTV W 10/10/12 11:11 PM M-F 11-1135p 11-1135p :30 OFA12P143H \$600.00 NM									
58	10/13/12	10/13/12	SNL	1130p-1a	-----S-	:30	2	\$410.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 2 \$410.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 11:57 PM SNL 1130p-1a :30 OFA12G145H \$410.00 NM 2 WPTV Sa 10/13/12 12:59 AM SNL 1130p-1a :30 OFA12P143H \$410.00 NM									
59	10/09/12	10/15/12	M-F 4p-5p Part of mkgd pkg from #307360	4-5p	MTWTF--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 3:59 PM M-F 4p-5p 4-5p :30 OFA12G145H \$275.00 NM									
60	10/09/12	10/15/12	M-F 430-5a Part of mkgd pkg from #307360	430-5a	-TWTF--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/12/12 4:50 AM M-F 430-5a 430-5a :30 OFA12P143H \$50.00 NM									
61	10/15/12	10/15/12	M-F 7-730p	7-730p	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 7:14 PM M-F 7-730p 7-730p :30 OFA12P143H \$600.00 NM									

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307295-1	10/21/12	October 2012	10/01/12 - 10/15/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Obama / Democrat / Presid	Obama for America	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
62	10/09/12	10/15/12	M-F 11-1135p	11-1135p	M-----	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M----- 1 \$625.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPTV	M	10/15/12	11:33 PM	M-F 11-1135p	11-1135p	:30	OFA12P143H	\$625.00 NM

Total Spots 77 Gross Total \$45,060.00

Payment Terms 30 Days

Agency Commission \$6,759.00

Net Amount Due \$38,301.00